FOR IMMEDIATE RELEASE
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Save the Date for an important Ford Motor Company Event during EAA AirVenture Oshkosh

WHAT: Members of the media registered to cover EAA AirVenture Oshkosh are invited to join Ford Motor Company for the unveiling of an all-new vehicle in AeroShell Square, adjacent to the Ford Hangar on the grounds of Wittman Regional Airport. The truly AirVenture-style unveiling will take place just prior to the opening day concert, presented by Ford Motor Company, featuring the band Chicago. Ford group vice president, Global Marketing and Canada, Mexico and South America Operations Jim Farley; member of Ford's Board of Directors Edsel B. Ford II; Ford director, Global Marketing Sales and Services Strategies Elena Ford.

WHO: **Jim Farley**, Ford group vice president, Global Marketing and Canada, Mexico and South America Operations
Edsel B. Ford II, member of Ford's Board of Directors
Elena Ford, Ford director, Global Marketing Sales and Services Strategies

WHERE: AeroShell Square, adjacent to the Ford Hangar on the grounds of Wittman Regional Airport in Oshkosh, Wis.

WHEN: Monday, July 26, 2010
5:30 p.m. (CDT)

DETAILS: Please e-mail zwalsh@tannerfriedman.com with any questions or to confirm your plans to attend this event. For assistance on-site in Oshkosh Monday, July 26, contact Andrew Shoushanian at (248) 755-0303.

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