



NEWS

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FOR IMMEDIATE RELEASE

FORD UNLEASHES SHELBY AND ROUSH MUSTANGS FOR “WINGS VS. WHEELS” CHALLENGE AGAINST WORLD’S BEST PILOTS

Ford brings one-of-a-kind high speed action to the runways of EAA AirVenture Oshkosh to thrill fans, showcase Mustang power and performance

DEARBORN, Mich., July 21, 2010 – Monday, July 26 and Thursday, July 29 at approximately 3:15 p.m. each day, planes and cars will face off in the ultimate showdown at Wittman Regional Airport in Oshkosh Wis. Ford Motor Company is showcasing the speed, power and agility of the legendary Mustang to thousands of aviation enthusiasts attending the Experimental Aviation Association’s (EAA) AirVenture Oshkosh 2010, the world’s greatest aviation celebration.

The “Wings vs. Wheels” contest pits Mustangs modified by Jack Roush and Carroll Shelby against two high-performance aerobatic aircrafts on runways at the EAA AirVenture grounds. From a standing start, the cars and planes race head to head from opposite ends of the runway, pass at closing speeds in excess of 300 mph. The cars perform harrowing maneuvers, the planes perform aerobatic thrills, and all accelerate back to midfield for a spectacular race conclusion. The event celebrates Ford’s engagement with EAA AirVenture and EAA members as Ford begins a second decade as the exclusive automotive partner of EAA AirVenture Oshkosh.

The Cars

Set to race are high performance Mustangs, a custom-made ROUSH 540RH Mustang, designed by

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world-renowned racer, engineer and designer Jack Roush and the return of an American original, the Shelby GT350 Mustang by legendary racer and manufacturer Carroll Shelby. The vehicles are capable of producing 540 horsepower and rated at 510 foot-pounds of torque. The ROUSH 540RH Mustang was recorded reaching 121 mph in 11.8-second elapsed time during dragway testing. The Shelby GT350 was fused with advanced racing technology and sophisticated design that recreates the spirit of the original muscle car, which this year celebrates its 45th anniversary.

“There’s something special about the raw power and performance capabilities built into all Ford Mustangs that makes exhibitions like this especially exciting,” said Kevin Keling, corporate events manager, Ford Motor Company. “A race featuring both cars and planes as incredible as these is something you can only see in Oshkosh.”

The Planes

Opposing the Mustangs are race pilots Kirby Chambliss, flying the Red Bull Edge 540, and Michael Goulian, piloting a Castrol Aviator Extra 330SC. Chambliss’ Edge 540 produces 320 horsepower from a 540 cubic-inch Lycoming AEIO 540 engine, while Goulian’s 330SC is powered by a 340 horsepower Lycoming AEIO 580.

Flying since age 13, Chambliss is a five-time U.S. National Aerobatic Championships title holder and became the country’s first air carrier pilot at age 24. Goulian began flying at age 14 and later became the youngest pilot to earn the title of National Advanced Aerobatic Champion.

More Mustangs

The Mustangs on the runway for “Wings vs. Wheels” will not be the only models of the iconic vehicles featured during EAA AirVenture Oshkosh this year. These two automotive icons – legendary racer and manufacturer Carroll Shelby, and world-renowned racer, engineer and designer Jack Roush – have come together in their first vehicle collaboration project to join Ford in creating a one-off 2011 Mustang, the aviation-themed SR-71 “Blackbird.”

The one-of-a-kind vehicle will be sold at auction July 29 during EAA AirVenture to benefit the

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EAA Young Eagles organization. The car holds a design and performance-inspired connection with the SR-71 Blackbird, the aircraft that holds all official airspeed and altitude records and is widely regarded as one of the most spectacular planes ever produced. In the Ford Mustang version, the "S" represents Shelby and the "R" recognizes the involvement of the ROUSH organization. This is a true one-of-a-kind vehicle to appeal to the true collector.

Ford also will support a 2011 Mustang GT Convertible to be awarded to one lucky AirVenture attendee in a raffle also supporting the Young Eagles.

To stay connected to all Ford EAA AirVenture news, connect with the Ford EAA AirVenture team on Twitter at <http://www.twitter.com/FordAirventure> or visit <http://www.FordAirventure.com>.

For more information on EAA AirVenture Oshkosh 2010, visit <http://www.AirVenture.org>.

About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 176,000 employees and about 80 plants worldwide, the company's automotive brands include Ford, Lincoln and Mercury, production of which has been announced by the company to be ending in the fourth quarter of 2010, and until its sale, Volvo. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.ford.com.

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